



5395 Hamilton Pt Fairy Road  
Byaduk, VIC., 3301

p: 0355787258

m: 0438787258

f: 0355787270

e: [weeran@bigpond.com](mailto:weeran@bigpond.com)

w: [www.weeranangus.com](http://www.weeranangus.com)

## **GENOMICS PROVIDE ACCURACY AND GENETIC POTENTIAL AT WEERAN**

The latest genomics are in for all sale bulls being offered in the Weeran Angus Spring Bull Sale on Tuesday 8<sup>th</sup> September, and we are pumped! We are producing bulls with fantastic calving ease, excellent growth and great carcase merit! Genomics guarantees pedigree accuracy and finetunes each animal to its genetic potential. Every bull offered at Weeran is Sire Verified. It is very exciting to be working with this cutting edge management tool. It ensures honesty and integrity with the information we are supplying to our clients. To see the improvement in our program is very exciting. The Weeran team are pushing hard to keep improving the bulls we are breeding and supplying to be top quality animals that are very relevant to the marketplace. An example of how it works is the EBV that is produced from the Angus Society without genomics, gives you an average EBV from the sire and dam of that animal. By doing genomic testing with a hair or skin sample, there are approximately 50,000 gene markers attributed to performance orientated growth and carcase factors. With genomics you are analysing information from the sire and dam and genetics going right back through the pedigree tree. Therefore, giving you a much more precise EBV for that particular trait of that animal, for breeding on with. Purchasing bulls at Weeran gives you the knowledge that all data supplied for each animal is as accurate as you can possibly get.

We are thrilled to be offering some of the first Sydgen Enhance 18mth old sons in Australia. An elite sire who is an all round performer in the USA. He offers calving ease and explosive growth with excellent carcase and docility attributes. We are very impressed with his progeny. Lawsons Momentous has also joined the Weeran program with the first young gun to be offered in this sale, with many more to follow. High performing sons of Wattletop Franklin are featured throughout the sale where he is well known for calving ease, growth, fertility and carcass. The three top selling bulls in the Autumn 2020 sale were all by Franklin. Paringa Judd M118, Ardcairnie F96 and Boonaroo Gravity all have a number of sons on offer. Homebred sire, Weeran Motlop M36 has bred very well and has 7 sons in the sale. A magnificent Joel son with fantastic calving ease. Weeran Hooper and Weeran Joel continue to feature with outstanding progeny.

Weeran are holding three field days on Tuesday 1<sup>st</sup>, Wednesday 2<sup>nd</sup> and Thursday 3<sup>rd</sup> September, 10am-4pm, to align with the strict Covid-19 protocols in place. These field days will enable everybody to make an appointment to inspect the bulls in a safe environment. We will then run the bull sale on property and live streaming video online. You will have the option to purchase online with Elite Livestock Auctions, attend the sale in person or purchase through your stock agent.

The bull sale catalogue will be on [www.weeranangus.com.au](http://www.weeranangus.com.au), the Angus Australia Website and on line with Elite Livestock Auctions. We will have videos of every bull being offered for sale. They will also be featured on our Facebook and Instagram pages.

Please call Alec Moore 0439 787248 or Tom French 0430 062844 to discuss the bulls, or Jo Moore 0429 787258 to discuss the field days and sale day guidelines.

15<sup>th</sup> August, 2020.